



Long Reef Golf Club

CORPORATE ADVERTISING

About Long Reef

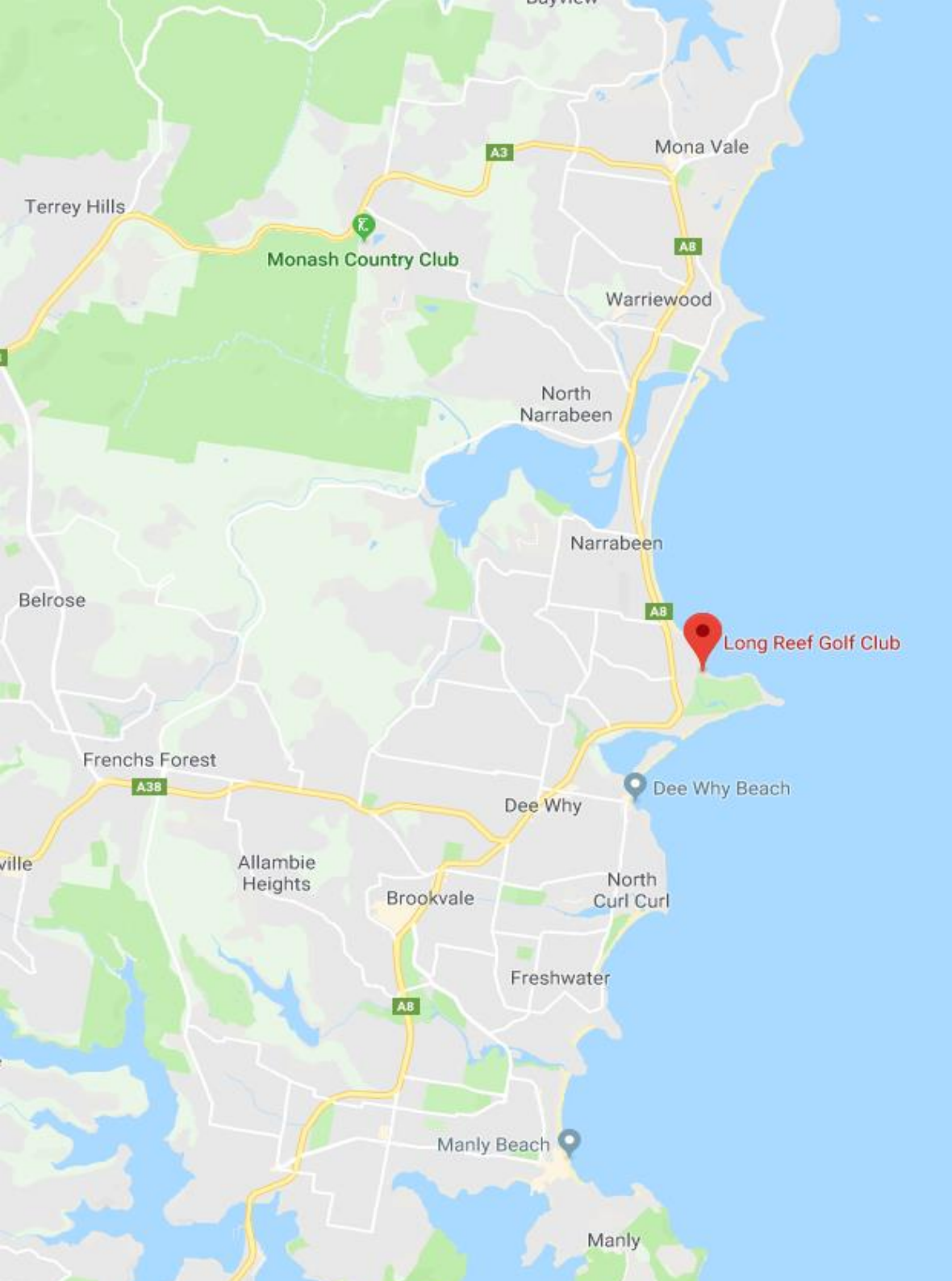
Long Reef Golf Club is one of Sydney's finest links style courses. Set on the magical Long Reef headland on Sydney's northern beaches, with stunning views north to Palm Beach and Barrenjoey Headland and south to Manly and North Head.

With water views on 3 sides of the golf course and beachside dining, Long Reef is sought after for Corporate Golf Days, Business Functions, Weddings and Events.

Long Reef Golf Club's White Rock Café provides a great place to meet friends or unwind after a game of golf. Enjoy a leisurely lunch whilst overlooking Fisherman's Beach.

Long Reef has over 2100 members and both the golf course and clubhouse are accessible by the public 7 days a week. In 2017, there were over 60,000 rounds of golf played and more than 125,000 clubhouse visits.





Long Reef Locals

Over 1850 of the 2140 members reside on the Northern Beaches.

Male	Female
1230	910

Golf Members	House Members
1119	1021

**Membership on-hold included in golf members*

Postcode	% of Members
2097	34.7
2099	18.4
2100	5
2101	10.3
2102	1.2
2103	2.5
2085-87	4.8
2088-90	2.2
2092-95	7.2
2105-08	2.3
Northern Suburbs	5.2
Other Sydney	6.1

Inclusions

- Signage on 1 of the 18 tee boxes at Long Reef Golf Club
- Advertisement on the 30 GPS systems in the golf carts when on your sponsored hole
- Advertisement playing on two dedicated advertising screens in the clubhouse
- Company logo and link on the Corporate Partners' page of the LRGC website
- Monthly advertisement/promotion in the new monthly newsletter
- Full page advertisement in the 2019 Fixture Book
- Opportunity to sponsor a club competition or run a promotion on a competition day



On the Tee

- Each sign is located in a position visible to the majority of golfers when on the tee box
- Dimensions of advertisement is 500mm x 400mm
- Exposure to over 60,000 rounds of golf
- LRGC print and install signage. Signage can be renewed at the beginning of a new corporate agreement





Cart GPS

- Full Screen ad, insert ad or video ad played on the sponsored hole
- Advert can play up to 3 times per hole
- Ad can be changed through the period of the agreement with no additional charge
- LRGC currently have a fleet of 30 carts which complete 7000+ rounds per year

Clubhouse Advertising Screens

- Two Advertising TV's located in the Member's Bar and Café playing through Long Reef Corporate Partners continuously
- Over 125,000 Clubhouse visits in 2017 and increasing
- Advertisement can be changed during the period of the agreement with no additional charge
- Each advertisement will be displayed over 200 times per day



Newsletter, Website & Programme Book



[Wedding Festival](#) [Golf](#) [Corporate Golf](#) [Membership](#) [White Rock Café](#) [Weddings & Events](#) [Functions](#) [About Us](#)



Corporate Partners

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

WATERFRONT AT LONG REEF

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source.

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WHITE ROCK CAFÉ AT LONG REEF

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LONG REEF GOLF CLUB WEDDINGS & EVENTS

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- Monthly newsletter with club content and Corporate Partners advertising. Hyperlink to company website
- Full page advertisement in the 2019 Programme Book. 1000 copies distributed to members as their 2019 diary
- Business logo and website link on the LRGC Corporate Partners page

The Cost:

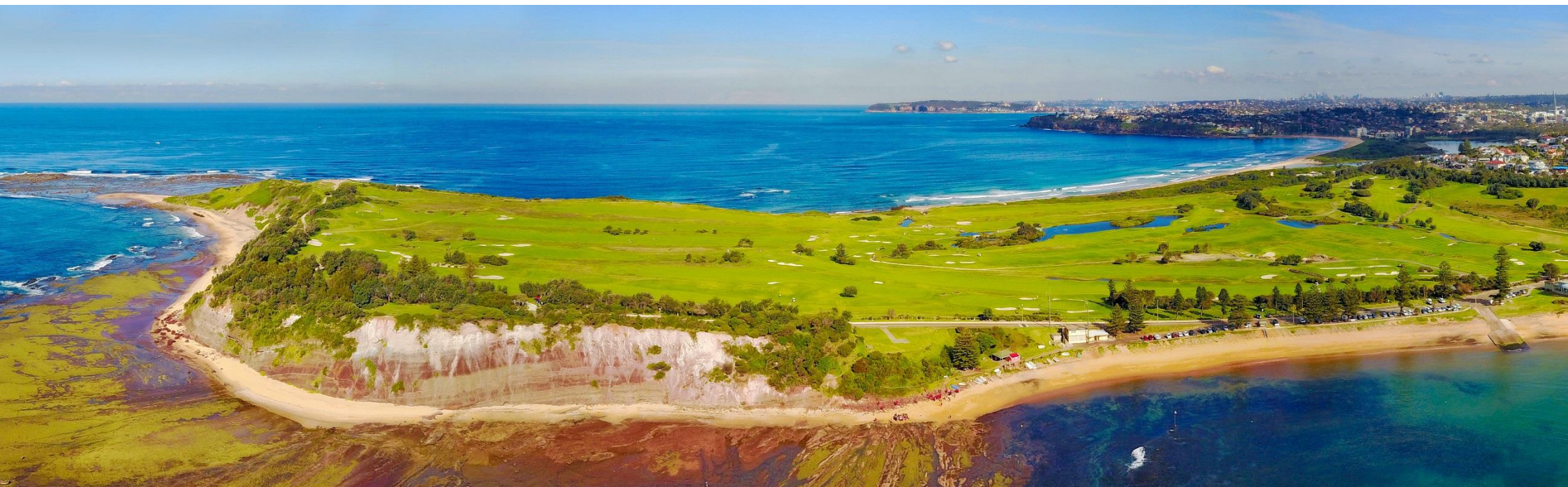
\$5000 pa

Includes GST and signage costs. Payable in 4 quarterly instalments

- Long Reef Golf Club has different membership options to suit all types of golfers. As a corporate partner, we offer the opportunity to package advertising and membership together. We can tailor a package to suit your needs and maximise your value for golf.
- As a Long Reef Corporate Partner, your company is also entitled to the use of the Ocean View Room on four occasions (subject to availability). This room is ideal for Board meetings or team building workshops.



NOTES:



FOR MORE INFORMATION CONTACT

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