

# LONG REEF GOLF CLUB LTD

ACN 000 431 121

A R N 37 000 043 121

ANZAC AVENUE, COLLAROY NSW 2097 (PO BOX 182)
(P) 02 9971 8113 (F) 02 9982 4648 (E) OFFICE@LONGREEFGOLFCLUB.COM.AU

# FROM YOUR BOARD

Hello All

Whilst Keith is on holiday, I have the pleasure of delivering this week's note from the Board.

Unfortunately, it has been another wet fortnight in Sydney, with the course having to close on a number of days. Whilst we can't do much about the weather, Ben and the team have introduced 'Winter Happy Hours' on Fridays for July and August, which should help chase away the winter blues. More details can be found in Ben's General Manager's report.

This month's board meeting was held on 30 Thursday June 2022 and included the following items:

#### RECOGNITION

This month Kimberley Conaty became our second Member of the "Trillionaire's Club". Kimberley was nominated because she always greets members with a smile, and nothing is too much trouble for her to attend to. Kimberley also stepped into Laura McMahon's role just prior to the start of our membership renewal process and has done a fantastic job in managing all the renewals - again all with a smile.

If you would like to nominate any of the LRGC team for membership to the "Trillionaire's Club" please let Keith or Ben know.

# **MYSTERY SHOPPER**

As part of the Board's commitment to maintaining an excellent level of service in the Clubhouse, monthly 'Mystery Shopper Reports' are commissioned with results being reviewed by the House Committee and the Board. This quarter we achieved an overall rating of 86%. We received excellent feedback on the quality of our food and the service provided by our LRGC team.

Whilst mystery shopper reports are one tool the Board uses to measure the quality of our hospitality, member's feedback is really important. If you would like to provide feedback, please send Ben an email with your suggestions.

#### **EASY GOLF**

The Club has now closed applications for Easy Golf Membership and will maintain the current waitlist, accepting Members as positions are made available. Easy Golf was introduced in 2015 as a pathway to full Club Membership and encourage younger golfers to experience membership at a discounted price. However, with the increased interest in membership during the pandemic, the waitlist for Easy Golf is lengthy and the period expected to accept these applications is likely to take a number of years.

Please see Ben's General Managers report for a summary of Membership renewals for 2022/2023.

# STRATEGIC PLANNING

The Strategic Plan has been uploaded on the Members website. It clearly defines the direction of the Club so that we can achieve Long Reef's vision of being "The best beachside destination offering exceptional golf and hospitality experiences for our Members and community". It is very pleasing

that the plan has been developed through the input from our members, staff and the wider community.

### **FINANCE**

The Net Profit for May was \$5,895.00. This profit was realised despite the poor weather. The Board approved the 2022/23 budget.

As part of the budget, the Board approved the purchase of 4 new pieces of course machinery including a Toro greens mower, Toro surrounds mower and two utility vehicles. Course machinery suppliers have been heavily impacted by the pandemic and supply timelines currently extend to 12+ months. The Club ordered three Toro mowers in August 2021 and are still awaiting delivery from the US. Whilst our fleet of machinery is well maintained, the excessive hours of use start to cause additional maintenance issues.

## LIFE MEMBERSHIP NOMINATION

John Steuart was nominated for Life Membership by John Davison and David Costello. The Board agreed that the nomination had met the criteria for Life Membership and that the nomination will proceed to the AGM, to be put to a Member's vote.

Though the Club is no longer subject to Covid restrictions, we have experienced significant numbers of Members and our staff becoming unwell, due to both COVID and the flu. Please follow the NSW Government guidelines around safe hygiene practices to protect yourself, our Members, staff and community.

Take care and have a great week.

# Abigail Gruzman Vice-President

Note: This document is not intended to be a minute of the relevant Board meeting but is intended to provide members with a summary of the significant decisions made or issues discussed by the Board at its most recent meeting. Certain matters may be commercially sensitive, subject to privacy considerations or otherwise confidential and will not be included in this summary document