



# LONG REEF GOLF CLUB



Corporate Partnerships

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# ABOUT LONG REEF GOLF CLUB

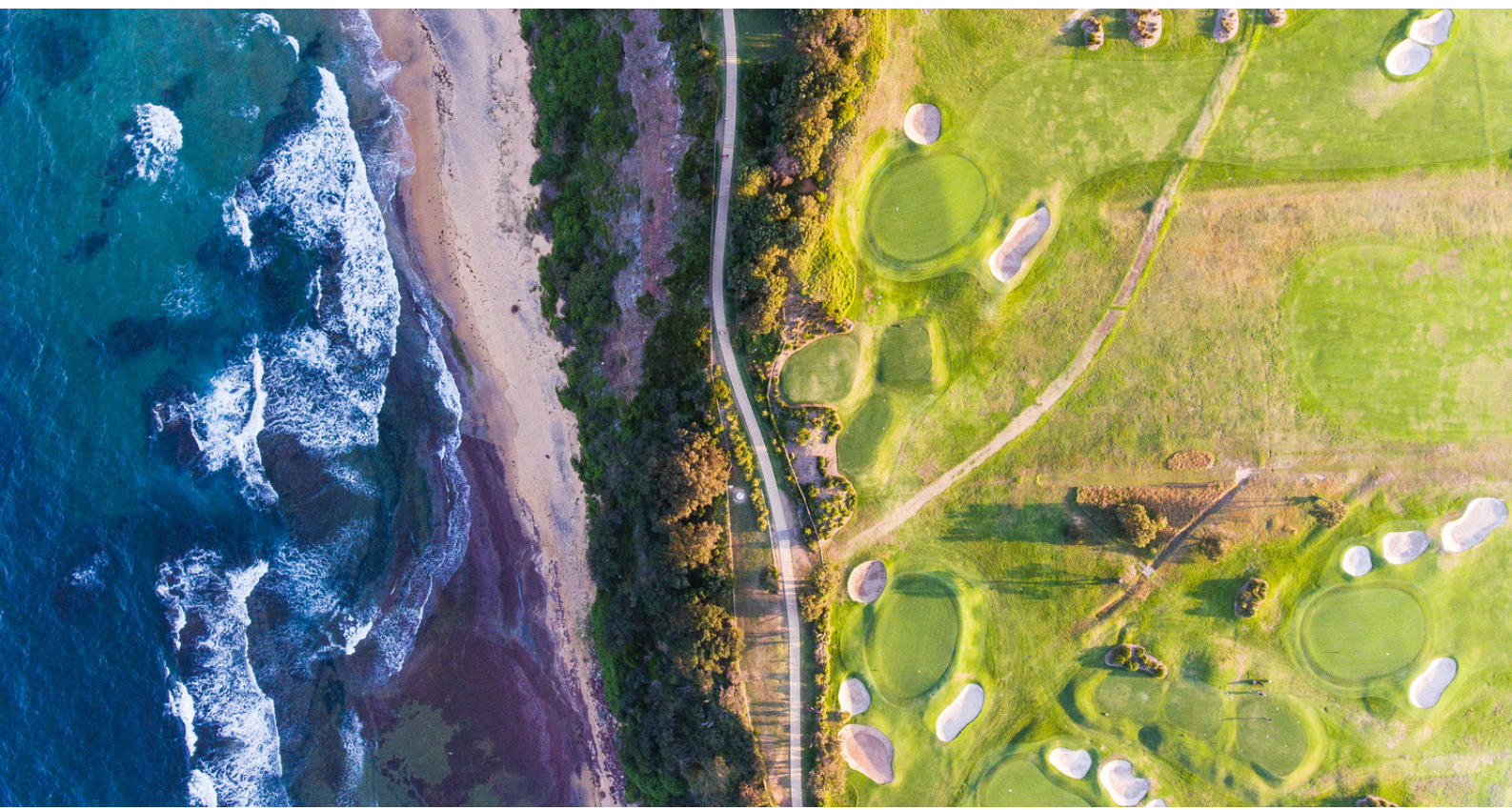
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Long Reef Golf Club is ranked no. 31 in Australia's top 100 public access Golf Courses by Golf Australia magazine in 2021. Set on the magical Long Reef headland on Sydney's Northern Beaches, with stunning views north to Palm Beach and Barrenjoey Headland and south to Manly and North Head.

With water views on 3 sides of the Golf Course and beachside dining, Long Reef is sought after for Corporate Golf Days, Business Functions, Weddings and Events.

Long Reef Golf Club's White Rock Café provides a great place to meet friends or unwind after a game of golf. Enjoy a leisurely lunch whilst overlooking Fisherman's Beach.

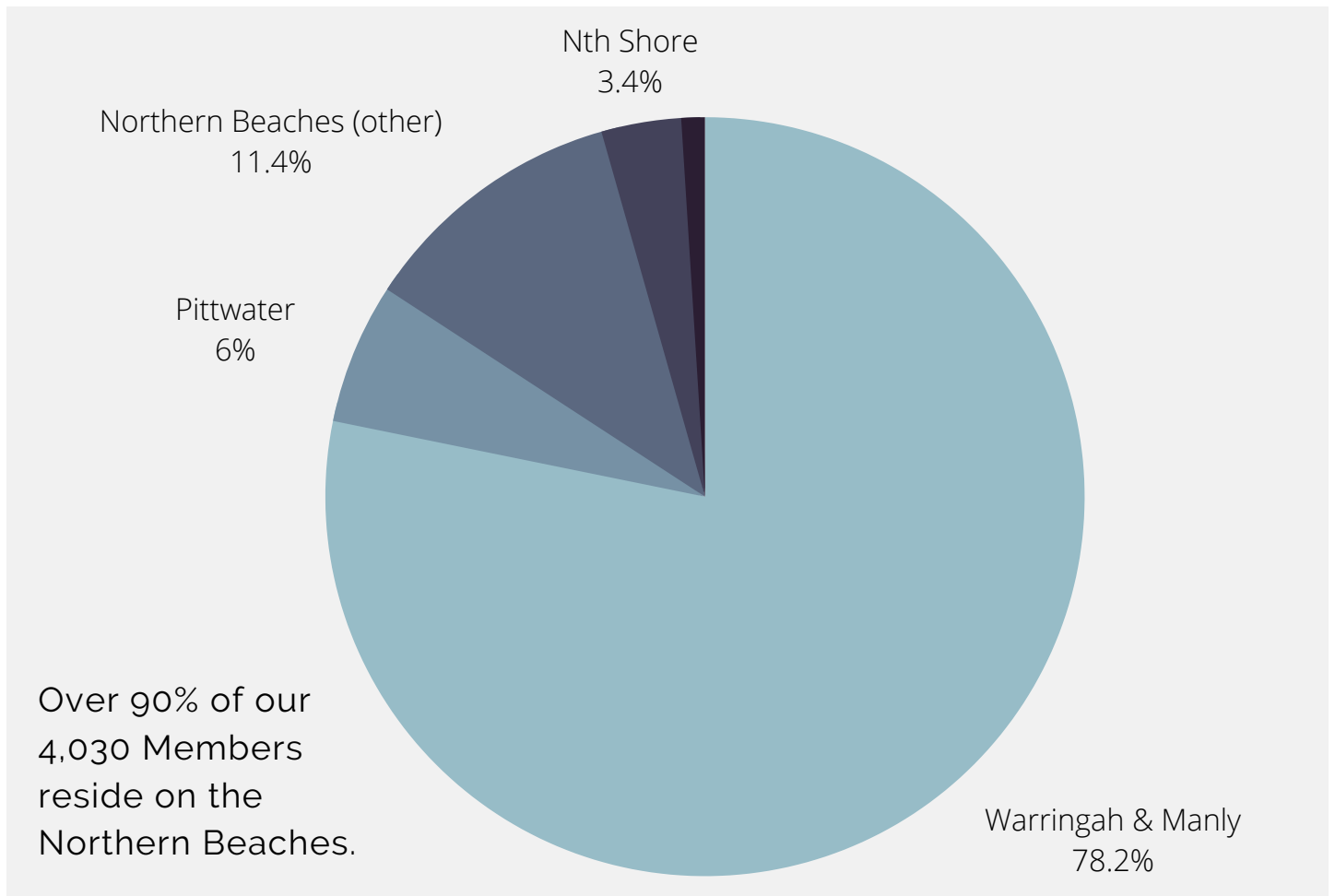
Long Reef has over 4000 members, both playing and social. The Golf Course and Clubhouse are accessible by the public 7 days a week.



# LONG REEF GOLF CLUB CORPORATE PARTNERSHIP

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## AT A GLANCE



## CORPORATE PARTNERS

A great opportunity for local businesses to increase exposure of their products and/or services to the diverse golfer demographic that we see at Long Reef. The golf industry is currently experiencing a major growth period and we have been fortunate enough to have recorded over 62,000 rounds played in 2021, with over 110,000 visits in the Clubhouse. More rounds means more exposure and increased value for your marketing dollars!

“The best beachside destination offering exceptional golf & hospitality experiences for our Members and community”

For all Corporate enquiries, please don't hesitate to get in touch.  
Jenny Schulenburg | Golf & Corporate Manager | E: [jenny@lrgc.com.au](mailto:jenny@lrgc.com.au)

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## INCLUSIONS

- Signage on 1 of the 18 tee boxes at Long Reef Golf Club
- Advertisement on the 30 GPS systems in the golf carts when on your sponsored hole
- Advertisement playing on 2 dedicated advertising screens in the clubhouse.
- Invite for you and 3 guests to play in our annual Corporate Challenge.
- Company logo and link on the Corporate Partners' page of the LRGC website.
- Advertisement/promotion in our newsletter to both our Member and social database.
- Full page advert in the Fixture Book.
- Opportunity to sponsor a club competition or run a promotion on a competition day.
- Complimentary 12 rounds of golf.
- Opportunity for a direct mail out to our members.

## ON THE TEE

- Each sign is located in a position visible to the majority of golfers when on the tee box
- Dimensions of advertisement is 500mm x 400mm
- Exposure to over 60,000 rounds of golf
- LRGC print and install signage. Signage can be renewed at the beginning of a new corporate agreement



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## CART GPS



- Full Screen advertisement, insert ad or video ad played on the sponsored hole
- Advertisement can play up to 3 times per hole
- Advertisement can be changed through the period of the agreement with no additional charge
- LRGC currently have a fleet of 30 carts which complete 7000+ rounds per year

## CLUBHOUSE ADVERTS

- Two Advertising TV's located in the Member's Bar and Café playing through Long Reef Corporate Partners continuously.
- Over 110,000 Clubhouse visits in 2021 and increasing.
- Advertisement can be changed during the period of the agreement with no additional charge
- Each advertisement will be displayed over 200 times per day

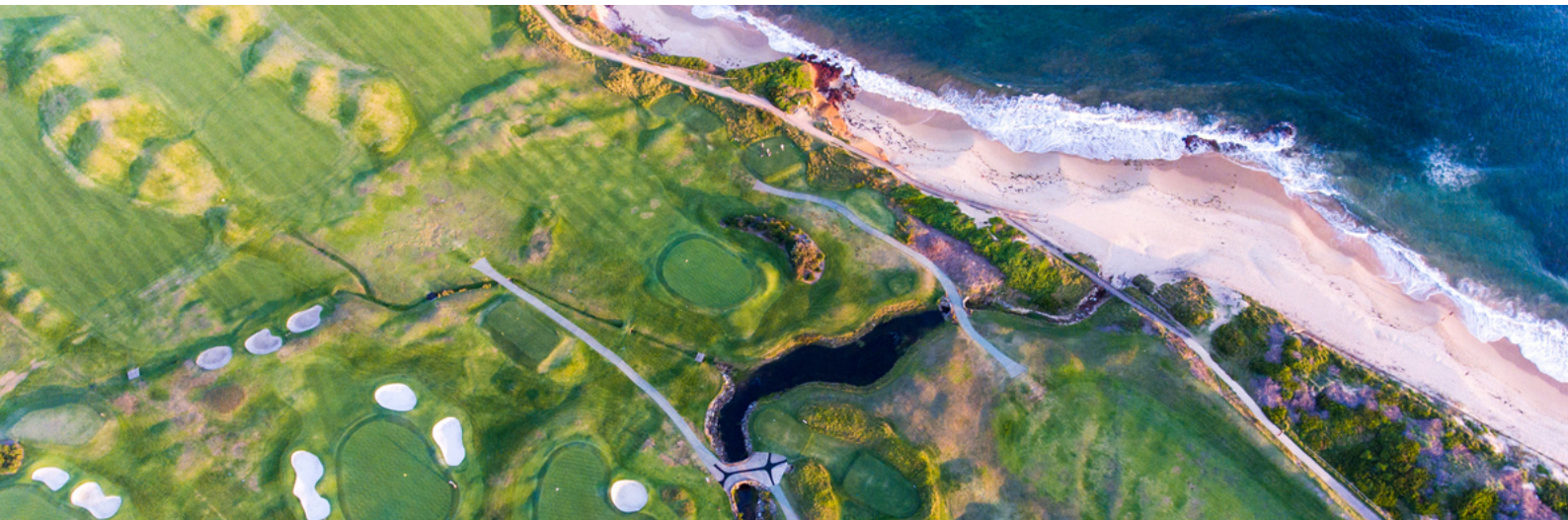


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## NEWSLETTER, WEBSITE & PROGRAMME BOOK

- Fortnightly newsletter with club content and Corporate Partners advertising. Hyperlink to company website.
- Full page advertisement in the 2023/24 Programme Book. 1000 copies distributed to members as their diary
- Business logo and website link on the LRGC Corporate Partners page
- Opportunity for Electronic Direct Mailouts to our members for promotions.



- As a Corporate Partner, we offer flexible package options to suit all businesses. We can tailor a package to suit your needs and maximise your value for golf.
- As a Long Reef Corporate Partner, your company is also entitled to the use of the Ocean View Room on four occasions (subject to availability). This room is ideal for Board meetings or team building workshops.
- Packages start at \$5000 (includes GST & signage costs)

For all Corporate enquiries, please don't hesitate to get in touch.  
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