



## PRIVACY POLICY

### 1. GENERAL

Long Reef Golf Club Ltd (the **Club**) recognise that your privacy is very important and we are committed to protecting the personal information we collect from you. The Privacy Act 1988 (Cth) ('Privacy Act') and the National Privacy Principles ('NPP's') govern the way in which we must manage your personal information and this policy sets out how we collect, use, disclose and otherwise manage personal information about you.

The **Club** encourage you to check our web site regularly for any updates to this privacy policy.

### 2. COLLECTION

#### 2.1 Types of information collected

The Club may collect and hold personal information about you, that is, information that can identify you, such as your name, address, other contact details and other information relevant to providing you with the services you are, or someone else you know is, seeking.

#### 2.2 Purpose of collection

Generally, the Club will collect and use your personal information for one or more of the following reasons:

- (a) providing services to you or someone else you know;
- (b) processing an application you have made;
- (c) acting as your agent if you request us to do so;
- (d) undertaking various activities required by law;
- (e) providing you with information about other services that we, our related entities and other organisations that we have affiliations with offer, that may be of interest to you;
- (f) providing you with promotional information about us, related entities and other organisations that the Club have affiliations with;
- (g) facilitating internal business operations, including the fulfilment of any

legal requirements; and  
(h) analysing services and customer needs with a view to developing new and/or improved services.

### **3. METHODS OF COLLECTION**

Personal information will generally be collected directly from you through the use of any of our standard forms, over the internet, via email or through a telephone conversation with you. There may, however, be some instances where personal information about you will be collected indirectly because it is unreasonable or impractical to collect personal information directly from you. We will usually notify you about these instances in advance, or where that is not possible, as soon as reasonably practicable after the information has been collected.

### **4. FAILURE TO PROVIDE INFORMATION**

If the personal information you provide to us is incomplete and/or inaccurate, the Club may be unable to provide you, or someone else you know, with the services you, or they, are seeking.

### **5. INTERNET USERS**

If you access our web site, we may collect additional personal information about you in the form of your IP (Internet Protocol) address and domain name.

Also, our web site uses cookies. The main purpose of cookies is to identify users and to prepare customised web pages for them. Cookies do not identify you personally, but they may link back to a database record about you. We use cookies to monitor usage of our web site and to create a personal record of when you visit our web site and what pages you view so that we may serve you more effectively.

### **6. USE AND DISCLOSURE**

6.1 Generally, the Club only use and disclose personal information about you for the purposes for which it was collected (as set out above). Our policy is not to provide mailing lists for direct commercial purposes. We may however disclose personal information about you to:

- (a) Service providers, who assist us in operating our business. These service providers would enforce their own privacy policy and may not be required to comply with the Club's; or
- (b) Other service providers, who provide the various services you have requested and the Club have arranged. These service providers would enforce their own privacy policy and may not be required to comply with ours; or
- (c) A purchaser of the assets and operations of the Club's business, providing

- those assets and operations are purchased as a going concern; or
- (d) Related entities for the purpose of advising you of special offers and promotions; or
- (e) Corporate partners, business associates and other organisations we have strategic business affiliations or alliances with for the purposes of marketing their products and services to you where we consider these products and services may be of interest to you; or
- (f) Other carefully screened third parties whose products and services we consider may be of interest to you; or
- (g) Government and regulatory authorities and other organisations, as required or authorised by law.

6.2 The Club shall only disclose your information to third parties where that party demonstrates the same level of commitment to your privacy as Long Reef Golf Club does.

6.3 If you do not wish to receive direct marketing material from third parties, you are able to withdraw your consent at any time by notifying us in writing at the address below.

## **7. SECURITY**

The Club store your personal information in different ways, including in paper and in electronic form. The security of your personal information is important to us. We take all reasonable measures to ensure that your personal information is stored safely to protect it from misuse, loss, unauthorised access, modification or disclosure, including electronic and physical security measures.

## **8. ACCESS**

You may access the personal information we hold about you, upon making a written request. We will endeavour to provide you with access to the information requested within 30 days. We may charge you a reasonable fee for processing your request. The Club may decline a request for access to personal information where the Privacy Act requires us to do so.

If, upon receiving access to your personal information or at any other time, you believe the personal information we hold about you is inaccurate, incomplete or out of date, please notify us immediately. We will take reasonable steps to correct the information so that it is accurate, complete and up to date.

## 9. LINKS TO OTHER WEB SITES

The Club's web site may contain links to other web sites. We are not responsible for the privacy practices of linked web sites and so linked web sites are not subject to our privacy policies and procedures.

## 10. FEEDBACK

If you have any queries or concerns about our privacy policy or the way in which we handle your personal information, please contact us:

### Long Reef Golf Club Ltd

Street address:

Anzac Avenue  
Collaroy  
NSW 2097 Australia

Postal address:

PO Box 182  
Collaroy Beach  
NSW 2097 Australia

Email address: [office@lrgc.com.au](mailto:office@lrgc.com.au)

Telephone: 02 98871 8113

### MORE INFORMATION

For more information about privacy in general, you can visit the Federal Privacy Commissioner's web site at [www.privacy.gov.au](http://www.privacy.gov.au).